

WHO WE ARE

URGE: Unite for Reproductive & Gender Equity is a state-driven, national Reproductive Justice organization that **builds power and sustains a young people's movement for Reproductive Justice** by centering the leadership of young people 18-30 years old who are Black, Indigenous, and other people of color, women, queer, trans, nonbinary, and people of low-income.

URGE envisions a liberated world where each of us can live with justice, love freely, express our gender and sexuality, and define and create families of our choosing.

WHERE WE ARE

URGE works in states where the challenges and opportunities are greatest. Focusing predominately on providing resources to the South and Midwest, URGE investment states are **Alabama**, **California**, **Georgia**, **Kansas**, **Ohio**, **and Texas**.



OUR VALUES

Member focused: Our work is defined by the vision, desires, and leadership of young people.

Impact driven: We measure our work in meaningful wins for – and as defined by – young people.

Anti-racist: We challenge and work to dismantle systemic white supremacy and anti-Blackness through cross-racial collaboration. We recognize how all communities of color are impacted by and engage with white supremacy.

Bold and creative: We push cultural and political boundaries to demand change and achieve our vision.

Sex positive, gender expansive, & abortion positive: We create celebratory and supportive spaces for our bodies, genders, abilities, sexual expression, and reproductive self-determination.

URGE BOARD OF DIRECTORS

NIARA STITT – BOARD CHAIR

HEIDI GERBRACHT – VICE-CHAIR

MUGDHA MOKASHI – SECRETARY

FABIOLA CARRIÓN – TREASURER

KELLY BADEN – AT LARGE MEMBER

NANCY STARNER

RYE YOUNG

JESSICA PINCKNEY

LENG LENG CHANCEY

TEANNAE OWENS – STUDENT BOARD MEMBER UC Santa Barbara

KHALIA KENNEDY – STUDENT BOARD MEMBER Troy University



WHY URGE?

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URGE is the only national young people's Reproductive Justice organization.

URGE's state investment model is unique: 80% of our resources fund organizing, policy advocacy, culture shift, and civic engagement in our 6 investment states.

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URGE's perspective in federal work centers young people, BIPOC communities, and people living in the South and Midwest.

URGE's messages are research-tested and designed to motivate and mobilize key audiences in the fight for Reproductive Justice.





OUR STRATEGY

The core components of our power building strategy include:

- Community Organizing
- Civic Engagement
- Policy Advocacy
- Movement Building
- Culture Shift
- Leadership Development

STRATEGIC POLICY PRIORITIES

URGE's policy agenda is driven by our membership, grounded in Reproductive Justice values, and addresses the complex challenges young people face. Our policy priorities are:

- Real Abortion Access
- Comprehensive Sexuality Education
- Democracy Reform
- Economic Justice
- Decriminalizing & Creating Safe Communities
- Immigrant Justice

HOW YOU CAN HELP

There's never been a more critical time to support Reproductive Justice issues. By joining URGE as a major donor, you will support young people in accessing what they need now to build young people's power in states that have lost abortion access or are havens to protect it.

By making a gift of \$5000 or more you create an important and meaningful pathway to support URGE'S mission.

Also, fundraising events given directly by passionate supporters are a welcome way to involve the community in supporting our mission. We are open to exploring ideas that will be beneficial to your business/organization and the values URGE holds.

To make a major gift contribution or discuss an event, please contact our Senior Manager of Major Gifts, Lynn Adams, at ladams@urge.org.



